



## Welcome Editorial Note

**Nassera HABBAT<sup>a</sup>**

<sup>a</sup> Faculty of Science and Technology of Settati, Hassan First University, Settati, Morocco



Readers are welcomed to Volume 2, Issue 4 (2024) of the International Journal of Economic and Management Decisions (IJEMD) with great delight. Proud to look back on the journal's consistent expansion and rising awareness within the academic and professional sectors as we finish the second year of publication. Our goal is still to offer a thorough, comprehensive platform for investigating the changing terrain of management and economics, particularly in settings where decision-making interacts with innovation, policy, and practice.

This publication offers a varied and forward-looking set of papers tackling urgent economic issues and providing new perspectives on management methods. From sustainable finance and digital transformation to consumer behavior and strategic leadership, topics span a spectrum. Every submission has gone through a thorough peer-review procedure guaranteeing not just academic integrity but also practical relevance to academics, legislators, and professionals equally.

We especially appreciate our writers, reviewers, and editorial board members who keep supporting IJEMD with their knowledge and dedication. At the core of the journal's increasing influence are their contributions. We want academics from all around to send original material, suggest special issues, and actively help shape IJEMD as a vibrant and relevant academic platform as we go ahead.

From the editorial staff, we appreciate our readers for their ongoing interest and involvement. This problem raises our hopes for fresh research in the areas of management and economics as well as critical thinking and cooperative discussion. Looking forward together, IJEMD has a bright future one formed by invention, inclusiveness, and worldwide academic interaction.